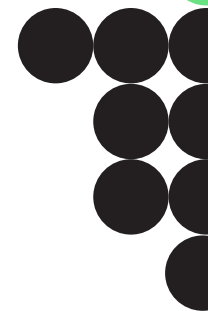


# Steps to your successful application



ASIA-PACIFIC  
COMMUNICATIONS  
AWARDS 2017



# Registration

## Asia-Pacific Communications Award 2017

### Welcome to the Asia-Pacific Communications Awards

Early Deadline: 1 September 2017 (23:59 CEST)

Late Deadline: 9 September 2017 (23:59 CEST)

To ensure the security of your sensitive data, we have set up a password-protected intranet site. After signing up, you can access the electronic application form and submit your entries online.

You can save your application at any time and edit it later.

To submit your projects, you need a valid account. Once you created it, we will send you an automatically generated email with your password. To activate your account, please follow the instructions in the email.

Please find an overview of the intranet in the "checklist for submissions" on the right.

Login

1

E-Mail / Username \*

Password \*

log in

\* mandatory field

[Forgot your password?](#)

New here? Register now!

2

[» Create your account now](#)

1

Here you can login to the intranet of the Asia-Pacific Communications Awards..

2

If you do not have an account yet, please register here. Last year's accounts are not valid. The registration for our intranet is free of charge.

ASIA-PACIFIC  
COMMUNICATIONS  
AWARDS 2017

# Create your submission

## Welcome to the Asia-Pacific Communications Awards

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[+ Create new application](#)

1

No saved applications. [Create new application](#)

2

**1** You can create a new application here.

**2** Once you have started, you will see an overview of your saved and sent applications here.

# Choose the category

**Category & Project Title**

I want to submit my project/my campaign in one of the following categories \*

Please choose your category ▼

Name of the Campaign/the Project \* ⓘ

Best Project 2017

**save & continue →**

\* mandatory field

**Choose a category for your project or campaign. You can find more information about the categories on our website.**

**You can enter a project or campaign in different categories. Once you have completed your application, you can easily copy and save it in an additional category and edit it, if you wish.**

**After each step, you can save the entered information. You can leave and return to your application at any time.**

# Contact details

## Contact details

### Organisation / Client

Please enter the contact details of the organisation. You are logged in as "Sophia Toth-Feher". If you are a member of the organisation and your contact details should be transferred automatically, please click the button below.

Company-type

Organisation / Client

Contact person

Company \*

Street

Zipcode

City

Country \*

please choose

Phone

Email \*

Website \*

Twitter Account

@

## Contact details

### Service Provider

Please enter the contact details of the service provider. You are logged in as "Sophia Toth-Feher". If you are a member of the service provider and your contact details should be transferred automatically, please click the button below.

Company-type

Service Provider

Contact person

Company

Street

Zipcode

City

Country \*

please choose

Phone

Email

Website

Twitter Account

@

Enter your contact details here. Please note the distinction between organisation/client and service provider/ agency.

Please note that service providers can only submit with a best case of their client.

If an error occurs, please check if you have filled out all mandatory fields.

# General information

## General Information

Please briefly describe the idea and the successes of the project/campaign in 2-3 sentences (max. 400 characters incl. spaces). Please note: The content of this field will be published when your project/campaign is shortlisted. \*

Chars: 0/400

MM.JJJJ

MM.JJJJ

Budget (USD) ⓘ

Please state the number and function of the employees who were involved in the project/the campaign. \*

save & continue →

\* mandatory field

Enter the basic information about your project or campaign here. This information will be published if you are shortlisted.

Adding the budget is not mandatory. But it helps the Jury assess the application.

# Project description

## Description

You have a total of 2000 characters to describe your project. A character count is shown on the top right of the page.

Please describe the initial situation

Please describe the objectives

Please describe the strategic considerations

Please describe the implementation

Please state how your project/campaign objectives correlate with your results. Please give quantitative and qualitative results to justify the effectiveness and success of your project/campaign. Please also state the way of measuring your results.

save & continue →

Please focus on the most important points in this detailed description.

You have 2,000 characters (including spaces) at your disposal.

Please describe the following:

- Initial situation
- Objectives
- Strategy
- Implementation
- Results

# Upload a cover picture


## Cover Picture

Please add a cover picture as a visual representation of your project.  
Min. dimensions: : 1920x1080px.

Following filetypes are allowed: **.jpg** **.png** **.gif**  
Maximum filesize: 1MB.

Datei auswählen Keine ausgewählt

Please provide a title for your picture (only on upload)

 upload & save

continue

Please upload a meaningful picture, which will be used as your cover picture. It should represent your project or campaign. It could be the logo of the project or organisation or any other picture representing your project or campaign. Please note that the maximum file size is 1 MB and that the picture will also be published.

**Minimum dimensions: 1920x1080px**



# Add supporting materials

## Material

To support your application you can upload additional material.

You are limited to three items of supporting material, so please choose carefully in order to illustrate the essential aspects of your submission. You can upload varieties of material, including planning documents, press releases, pictures, power point presentations (max. 10 slides), films (not exceeding three minutes), online material (screenshots, programs, etc.).

Please provide each material with an appropriate title when uploading.

You have **no uploaded material**.

Datei auswählen Keine ausgewählt

Filetitle

Upload & save

For texts: **.pdf** (please convert doc-files to pdf-files)

For images: **.jpg** **.gif** **.png**

For videos: **.mov** **.flv** **.avi** **.mpg** (in high quality until a maximum of 50 MB or as link where the video can be found)

For presentations: **.pdf** **.ppt** (Please convert ppt-files to pdf-files)

Alternative link to a video (counts as one additional material)

Save alternative link

save & continue →

Here, you can add three significant and supporting materials, e. g. pictures, movies, key figures, press releases, clippings or documents.

You can also upload a link to a website, which does count as one material.

Please pay attention to the formats and file sizes that can be used. A web link should be provided for movies larger than 50 MB.

# Upload weblinks

**Web links**

Link (Website, Facebook, Twitter etc.)

Examples:  
<http://www.facebook.com/yourcompany>  
<http://twitter.com/yourcompany>

[+ add another link](#)

---

Sonstiges (Anmerkungen zu Links, Zugangsdaten, Passwörter etc.)

[save & continue →](#)

You also have the possibility to add weblinks or your social media channels (e.g. Facebook, Twitter, Youtube etc.)..

Please do not add more than three links.

# Submitting your project

## Payment Overview

Please note that only paid applications will be considered for the Asia-Pacific Communications Award 2016. To pay your applications please check the box and follow the instructions.

### Completed applications

last edit

<input checked="" type="checkbox"/>	Best Project 2017 1. Campaign by a Company	20.06.17, 18:58
-------------------------------------	---	-----------------

pay checked applications

By going through the online shop and initiating an invoice or entering your credit card details, you are taking part in the Asia-Pacific Communications Awards.

Please note the terms and conditions of the Awards.

Until 1 September (23:59 CEST) the first application costs 240 USD plus VAT and each additional application costs 190 USD plus VAT. During the late deadline registration period between 2 September and 8 September (23:59 CEST), each application comes with a late fee of 50 USD.

You will automatically receive an invoice when successfully entering your submission.

# Contact person



**Sophia Toth-Feher**  
**Awards Manager**  
**Asia-Pacific Communications Award**

**sophia.toth-feher@apacd.com**  
**Tel +49 (0) 30/84 85 90**

**If you have any questions, please do not hesitate to contact Sophia. She will be happy to assist you.**

**More information can be found under Application on our website.**

**We are looking forward to receiving your applications.**